



The Power of Video Collaboration in the Workplace

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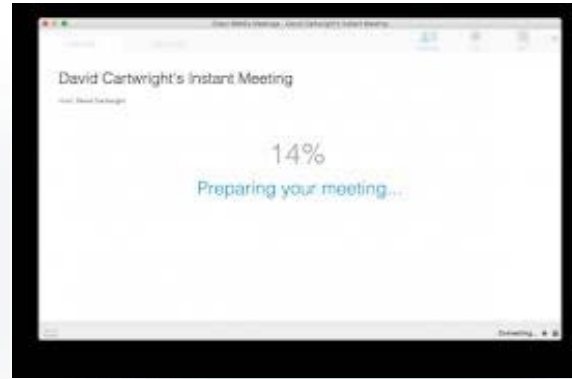
# Past, Present & Future of Conferencing



1980's - Audio



1990's - On-prem Hardware



2000's- Web Meetings



Today - Video-First Communications

# Legacy Solutions Fail To...



"I'm flying to Los Angeles to use their wonderful video conferencing facilities."

- ❌ Support huddle and conference rooms
- ❌ Work reliably or innovate
- ❌ Provide a modern user experience
- ❌ Integrate easily into current workflows
- ❌ Work seamlessly across devices



# Zoom was Designed for the Modern Team

- ☑ Full-featured freemium
- ☑ Single solution for broad application
- ☑ Engineered & optimized to work reliably
- ☑ Up to 500 video participants & 10,000 viewers
- ☑ Easy-to-use / buy / scale
- ☑ Affordable, straightforward pricing



# Why Zoom Wins

One Consistent Enterprise Experience



## Meetings

*Video, Audio & Web  
Conferencing*

Meeting, Training & Tech Support



## Business IM

Cross-Platform Messaging  
& File Sharing



## Video Webinar

Marketing Events  
& Town Hall Meetings



## Zoom Rooms

Build Collaboration-Enabled  
Conference Rooms



## H.323/SIP Connector

Bring H.323/SIP Video  
Systems to the Cloud



## Developer Platform

Empower your Apps with  
Video & Screen Sharing

# #1 in Customer Satisfaction

Net Promoter Score (NPS) of 69

Half of the Fortune 50

90% of the top US universities as ranked by US News and World Report



Oscar Moncada  
Director of Global IT & Infrastructure  
Tesla







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